

Student motivational (admission) video

USEFUL TIPS AND INSTRUCTIONS

1.

We don't expect you to prepare a professional video. We expect you will present yourself in some attractive, interesting and appropriate way.

Tell us your story.

Mention in your motivational video following points:

- At first introduce yourself briefly (study background, work experience).
- Why do you apply to the ISM/EDA programme?
- What do you expect from the ISM/EDA programme?
- What are your strengths and weaknesses?
- How could you contribute to the VŠE academic community?

2.

Use your cell phone, computer or camera to prepare this video.

Upload the finished video to YouTube channel or Vimeo application and insert the link for this video to the ISM/EDA CV template.

720p
1280 x 720

1080p
1920 x 1080

3.

Speak slowly, use appropriate language, stay focused on the point. Prepare in advance what you plan to say and ***practice***.

4.

Choose some quiet place to film the video. It is up to you if it will be inside of any building or outside in a park, garden...

5.

The recommended length is **2-3 Minutes**.

6.

The video should be accessible for us at least for 120 days after the application deadline.

We wish you good luck with this task. And we are really looking forward seeing your great videos.